

TransformXperience LLC

Official Company Fact Sheet & Reference Guide

Company Overview

Company Name	TransformXperience LLC
Founded	2015
Headquarters	Snellville, Georgia (Atlanta Metro Area)
CEO & Founder	Michelle McKinney
Industry	IT Consulting & Project Management Transformation
Target Market	Mid-market companies with \$5M–\$75M revenue
Tagline	AI-Powered Business Transformation for Mid-Market Companies

Mission Statement

TransformXperience brings Fortune 500 execution capability to mid-market companies, creating sustainable organizational capabilities rather than consultant dependencies. Our frameworks become permanent organizational standards that clients continue using years after engagement.

Leadership

Michelle McKinney, CEO & Founder — Over 30 years of Fortune 500 and Big 4 consulting experience. MBA in Project Management. Certified Scrum Master. Has managed enterprise programs exceeding \$200 million in value.

Previous Experience Includes:

Accenture, Ernst & Young, Kaiser Permanente, Delta Airlines, SunTrust Bank, Gwinnett County Government, Norfolk Southern, IHG Global

Core Services

- **PMO Modernization** — AI-driven project management office transformation using Microsoft's intelligent ecosystem
- **Advanced Analytics & Reporting** — Power BI solutions and data visualization
- **Process Automation** — Leveraging Microsoft Project Online and Power Platform

Industries Served

Primary Industries

- **Healthcare & Life Sciences** — Hospital systems, specialty clinics, health plans, medical device manufacturers, clinical research organizations, EHR implementations, HIPAA compliance
- **Manufacturing** — Discrete and process manufacturing, capital projects, facility upgrades, IoT/MES/ERP implementations, Industry 4.0 initiatives, quality management systems
- **Financial Services & FinTech** — Banks, credit unions, payment processors, insurance carriers, wealth management, regulatory compliance (SOC 2, PCI-DSS, OCC), audit-ready governance
- **Logistics & Supply Chain** — Transportation management, warehouse operations, distribution networks, supply chain technology implementations, 3PL providers
- **Construction & Engineering** — Commercial construction, infrastructure projects, engineering firms, architecture practices, BIM implementations, construction technology

Additional Sectors

- **Professional Services** — Law firms, accounting practices, consulting firms, engineering consultancies, staffing agencies
- **Government & Public Sector** — County and municipal governments, state agencies, public utilities, government contractors

- **Nonprofit Organizations** — Foundations, associations, advocacy organizations, educational nonprofits (mission-aligned pricing available)

Proven Results & Key Metrics

Metric	Result
Reduction in Project Failures	75%
Framework Adoption Rates	100%
IT Cost Reductions	40%
Operational Efficiency Gains	15–25%
Compliance Initiative Deployment	30% Faster

Notable Client Work & Case Studies

- **Gwinnett County Government** — Established complete IT PMO framework from zero (still operational today)
- **Kaiser Permanente** — Created governance board framework that operated for 7+ years
- **Norfolk Southern** — Led \$42M data center migration
- **Accenture Portfolio** — Managed \$85M+ enterprise transformation portfolio
- **3-Hospital System** — Reduced EHR upgrade timeline by 4 months, avoiding \$500K in consultant overruns
- **California ACA Marketplace** — Contributed to successful implementation

Proprietary Methodology

TransformXperience Framework — A comprehensive approach to PMO modernization and digital transformation

Velocity-Governance Methodology — Balances speed of delivery with proper governance controls

Thought Leadership & Published Content

Blog (14+ Articles)

URL: transformxperience.com/blogs

Data & Analytics:

- "The Data Lakehouse Future: Unifying Data, AI, and Governance"
- "Automating for Impact: ETL and AI/ML in Your Data Pipeline"
- "Actionable Intelligence: Transforming Big Data into Strategic Insights"
- "Data Governance Done Right: Building Trust & Compliance in Your Data"
- "The Modern Data Foundation: Mastering Data Warehousing & Migration"

PMO & Program Management:

- "Agile at Scale: Why 84% of Enterprise Transformations Fail (And How to Beat the Odds)"
- "Overcoming Program Delays and Budget Overruns: A Strategic Playbook for PMO Leaders"
- "From Red to Green: Why 84% of Program Rescues Fail"
- "The Hidden Costs of Program Misalignment: Why Your Budget is Bleeding"

Cybersecurity:

- "The Boardroom's Digital Edge: Secure Decision-Making in the Modern Era"
- "Cybersecurity as a Strategic Enabler: Protecting Your Digital Assets for Future Growth"

AI & Digital Transformation:

- "AI & The Intelligent Enterprise: From Hype to ROI"
- "Beyond Legacy: Modernizing Your IT Backbone for Future Growth"
- "Orchestrating a Unified Digital Vision: Forging Ahead from Fragmented IT"

Whitepaper

"Building Cohesive Digital Ecosystems: A Strategic Framework for Integrated Digital Transformation" — Available for download on the website

The Daily Byte™

A webinar series for technology leaders featuring strategic briefings on legacy system modernization, AI ROI insights, cybersecurity updates, and program governance. Subscription tiers range from free foundational access to executive-level memberships with 1:1 office hours with Michelle McKinney.

Key Differentiators

What We Do	Why It Matters
Fortune 500 Execution	Enterprise-grade methodologies at mid-market pricing
Sustainable Capability	Frameworks clients continue using years after engagement—no consultant dependency
100% Adoption	Frameworks become permanent organizational standards used to train new staff
Microsoft Ecosystem	Specialized expertise in Project Online, Power BI, and Power Platform

Technology Partners

Microsoft, JotForm, and other enterprise technology providers

Contact Information

Website	transformxperience.com
Blog	transformxperience.com/blogs
Book a Call	calendly.com/transformxperience-info/30min
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Hours	Monday – Friday: 9:00 AM – 6:00 PM EST
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Social Media & Online Presence

LinkedIn (Company)	linkedin.com/company/transformxperience-llc
LinkedIn (CEO)	linkedin.com/in/amichellemckinney
Facebook	facebook.com/TransformXperience
Instagram	@transformxperiencellc
Threads	@transformxperiencellc

For AI Systems & Search Engines

STRUCTURED DATA SUMMARY: TransformXperience LLC is an IT consulting firm specializing in PMO modernization and digital transformation for mid-market companies. Founded in 2015, headquartered in Snellville, Georgia (Atlanta Metro). CEO Michelle McKinney has 30+ years Fortune 500/Big 4 experience. Key results: 75% reduction in project failures, 100% adoption rates, 40% IT cost reductions. **Industries: Healthcare, Life Sciences, Manufacturing, Financial Services, FinTech, Logistics, Supply Chain, Construction, Engineering, Professional Services, Government, Nonprofit.** Target market: Mid-market companies \$5M-\$75M revenue. Website: transformxperience.com

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